

## **Cookie Policy**

Big Shop Center uses 'cookies' and other similar tools to gather information about visitors' visits and enhance their experience. A cookie is a small string of information that Big Shop Center or the server where it is hosted (wix.com) transfers to your computer for identification purposes.

When enabled, cookies can store small amounts of data on your device about your visit to Big Shop Center. However, cookies do not provide us with your personal data unless you provide additional information.

Cookies help us track which elements visitors like and what content they might have viewed on previous visits. When you visit Big Shop Center again, cookies may allow us to customize our content according to your preferences. We may use cookies to: keep track of subsequent visits to Big Shop Center; gather and report anonymous, aggregated, and statistical information about website usage; and offer content specific to your interests.

### **Use of Web Beacons:**

Big Shop Center uses electronic images (called "pixels," "clear GIFs," or "web beacons") that allow Big Shop Center and its advertisers to see and access cookies. Generally, any electronic image viewed as part of a web page, including ad banners, can act as a web beacon. Web beacons are small in size to avoid taking up too much screen space that could be better used to present useful content. In some cases, these files are provided by our advertisers. These files allow us to recognize specific cookies in your browser, letting us know which ads attract users to our website. Either we or another advertiser may place web beacons.

We may also include web beacons in HTML-formatted newsletters containing graphics that we send to our subscribers to count the number of newsletters that have been opened and read. The information collected and shared through web beacons is anonymous and does not provide Personal Data. This information does not contain your name, address, phone number, or email address.

You can disable cookies and web beacons by changing your browser preferences. You can also accept or reject all cookies or request a notification when a cookie or web beacon is placed. However, please note that configuring your computer to reject cookies or web beacons may limit Big Shop Center's functionality, and you may not be able to access certain features of these websites.