

****Privacy Policy****

****Purpose****

The purpose of this Privacy Policy is to inform users about the types of data the website <https://www.bigshopcenter.com> (hereinafter referred to as the "Site"), owned exclusively by BIG SHOP CENTER (hereinafter referred to as "Big Shop Center"), collects from its users (hereinafter referred to as "User"), which are personal data only occasionally and exceptionally provided by users. In no case is any personal data required to browse the site. Please read this Privacy Policy carefully to understand the practices regarding User data. If you have any questions about any aspect of this Privacy Policy, please contact contactbigshopcenter@gmail.com. Additionally, remember that acceptance of this Privacy Policy implies acceptance of the Terms and Conditions of Use of the Website (<https://www.bigshopcenter.com>) and/or [bigshopcenter.com.ar](https://www.bigshopcenter.com.ar).

****Information for the data owner user****

The site only collects email addresses when inquiries are made by users, without requesting names or other data of the owners, so no personal data is recorded due to the anonymity of email addresses. If the user provides any personal data in the email inquiries, it will not be recorded in any database, and once the inquiry is answered, any personal data provided will not be part of any database.

****Types of data covered by this privacy policy****

This Privacy Policy does not apply to the practices of third parties beyond the control of the site owner, including but not limited to websites, applications, or in general, third-party software or online services that the owner does not control or use, from which the User may be referred to our Site or access through the Site. Please ensure you read and accept the privacy policies and practices of any third party you access using this Site. The User is not obliged by any rule to provide personal data and no legal consequences arise if they choose not to provide them. This Privacy Policy, to the extent that it applies, is governed by the provisions of Law 25.326 on the protection of personal data of the Argentine Republic.

****Consent for data use****

By accepting this Privacy Policy, the User gives their express, free, informed, and unrestricted consent for the collection, processing, use, storage, disclosure, transfer, or assignment of any personal data provided by the User in accordance with this Privacy Policy and the provisions of Law 25.326. IF THE USER DOES NOT AGREE WITH THIS PRIVACY POLICY, PLEASE DO NOT PROVIDE ANY PERSONAL DATA THROUGH THE SITE. Please note that the Site requires certain minimum data to operate and provide some of the services offered to Users, so if the User does not provide such data, Big Shop Center may not be able to provide some of the services offered on the Site.

****Confidentiality and data security****

In accordance with the provisions of Articles 9 and 10 of Law 25.326 on the Protection of Personal Data, if personal data are collected in the future, the Data Controller will comply with the obligation of confidentiality regarding the data contained in its Database, except in cases where the law authorizes the disclosure of personal information. The Data Controller will adopt the levels of security required by current legislation, implementing the necessary technical and organizational measures to prevent loss, misuse, alteration, unauthorized access, and other possible risks. If the required security measures have been adopted as required by current legislation, the Data Controller will not be responsible for illegal interceptions or violations of its Database by unauthorized persons. The Data Controller is also not responsible for the improper use of information obtained by such illegitimate means.

****What information Big Shop Center collects****

As mentioned above, the site does not collect user data, as it only collects email addresses without linking them to any individual (non-personal data). However, personal and non-personal data may be collected through the Site when the User voluntarily provides such information through the channels available on the Site. The personal data the Site may receive include first name or nickname, email address, and inquiry message (non-personal or dissociated data). The site may request additional information if needed for any issue. The site may review the data entered by Users. However, the User is responsible for ensuring the authenticity, accuracy, and currency of the data provided to the site. If the data is incorrect, it could hinder access to or use of the Site or the services provided through it, as described in the Terms and Conditions of Use of the Site, of which this Privacy Policy is an integral part. If the site detects that the User has entered false, incomplete, or inaccurate data, it may delete them without prior notice to the User. No personal data of individuals who are legally incapable of contracting, as established by current legislation, are knowingly collected. If the provisions of the preceding paragraphs are not respected, the site will, as far as possible, delete the data that violate the Privacy Policy, without generating any liability or right to claim by the User.

****How and when Big Shop Center collects non-personal data****

The site may collect data electronically and automatically when the User provides their information on the Site through the available channels and when the User updates or modifies such information. On certain occasions, the site may collect data electronically in a non-automated manner by directly contacting the User through conventional channels.

****How Big Shop Center uses and stores the collected data****

User information that may contain personal data obtained during the use of the Site, as mentioned above, is not recorded in any database. Only non-personal or dissociated data are recorded for:

- Providing services accessible through the Site and conducting the business activities of Big Shop Center;
- Using them in future communications with the User;

- Sending updates, news, marketing actions, announcements, or promotions about the contents, products, and/or services of the Site, or about Big Shop Center or third-party companies;
- Statistical, research, and commercial process and service creation and improvement purposes, including improving and personalizing the Site;
- Verifying the identity of a User in accordance with this Privacy Policy and the Terms and Conditions of Use of the Site (in exceptional cases).

If the site decides to store personal data collected through the Site in the future, it will do so on a storage server located in Big Shop Center's physical servers or other locations chosen by the site, complying with the security standards required by current regulations.

****For what purposes Big Shop Center transfers or assigns personal and non-personal data****

The User gives express, informed consent, fully understands, and accepts without restriction that the site may transfer or assign data collected by the Site to third-party companies so that the User receives product and/or service offers and/or promotional offers from these third parties. Big Shop Center may also disclose or transfer user data to business partners who provide technical data processing services, maintenance, updating, storage, or security services for the Site or other necessary services to keep the Site active and operational.

****Regulatory authorities****

The site may disclose or transfer user data to the authorities that require it in accordance with applicable law. The site may disclose or transfer data if it is appropriate to investigate, prevent, or take action regarding alleged illegal activities committed on the Site or in connection with its contents and/or services.

****Other third parties or users****

The Site may contain links or hyperlinks to products and services offered by third-party websites ("advertisers" or "seller sites") that redirect to the respective websites of those third parties. The site is unaware of and not responsible for the privacy practices of these third parties. If the User chooses to access or click on such links or hyperlinks on this site that redirect to third-party websites, it is understood that the User directly and under their sole responsibility provides their personal and non-personal data to those third parties and accepts the privacy policies of those third parties, which indicate how they collect, use, disclose, transfer, and delete their users' and visitors' personal data. The site does not disclose Users' personal data to other Users. It is the exclusive decision of the User to disclose their personal data directly to other Users or third parties.

****User consent for Google and other sites to use their personal data****

The user expressly gives his or her consent to the eventual use of his or her personal data that may be collected by Google with its entire structure and through any of its companies (google search engine, google ads, youtube, chrome, gmail, analytics, drive, android and others owned

by you), for measurement functions, ad personalization and remarketing, ad storage, ad user data, analytical storage, feature storage, personalization storage, security storage as well as sharing performance indicators. consent with Google, and Google may install interaction tracking cookies based on your personal data and your browsing.

Likewise, the user expressly gives his or her consent to the eventual use of his or her personal data that may be collected by other sites whose links are found on this site to be redirected to them, including intermediary sites that serve as a connection between this site and the final site. of the product or service that the user is interested in visiting. By browsing this site, the user gives express consent according to their choice of cookies for the processing of their navigation data to the following sites and domain subsites: wix.com, frog.wix.com, engage.wixsapps.net, awin.com, awin1.com, google.com, hotmart.com, partnerize.com, impact.com, creacionesredvelvet.com.ar, cj.com, google-analytics.com, 365rider.com, hp.com, cruisedirect.com, corel.com, malwarebytes.com, prf.hn, amazon.com, sentrypc.7eer.net, anrdoezrs.net, kqzyfj.com, jdoqocy.com, tkqlhce.com, dpbolvw.net, nhhotelgroup.sjv.io, 11degrees.es, booking.com, trip.com, Kaspersky.com, prioritypass.com, or others that may be added and appear on the site.

In any of the aforementioned cases, the user is responsible for verifying, on each of the aforementioned sites and domains, compliance with the privacy policies and processing of personal data, since it is the user himself who, by browsing those sites, consents to the processing of your personal data.

IF YOU. YOU DO NOT AUTHORIZE SUCH CONSENTS YOU SHOULD REFRAIN FROM USING THIS SITE, SINCE THE USE OF THE SITE IMPLIED THE AUTHORIZATION AND CONSENTS MENTIONED ABOVE.

****Access, update, and deletion of data****

The site guarantees its Users access to non-personal and eventually personal data that may be temporarily stored, as well as the right to request its update, correction, or deletion, all in accordance with Articles 14 and 16 of Law 25.326 on the Protection of Personal Data. To access their personal data or request its update, correction, or deletion, the User must contact contactbigshopcenter@gmail.com, prove their identity reliably, and complete a pre-established form for this purpose. Please note that some residual information, which may or may not contain personal data, may be retained in the database or other records that the site cannot delete for legal reasons or because it is necessary to continue providing services to the User. Additionally, the User can modify the information provided to the site through the available channels.

****International data transfer****

The information and minimum necessary data for the website to function are hosted on servers of wix.com located in the United States of America and Europe. However, our site is based and operates from the Argentine Republic, specifically in the province of Buenos Aires. Users accessing our Site, whether they are Argentine residents and citizens or residents and citizens of other countries, expressly accept and consent to the international transfer and processing of their data and information to access and browse our website, in accordance with Law 25.326 on

the Protection of Personal Data of the Argentine Republic as an international data transfer. It is expressly agreed that the user directly provides wix.com with their personal and non-personal data, and in no case is it interpreted that the site transfers user data to wix.com.

****Modification of the privacy policy****

Please note that the site periodically reviews its privacy practices and modifies its privacy policy, publishing the changes through this same means. Any changes or modifications will be effective immediately from the time of publication on the Site. Continued use of the Site by the User implies express consent to the changes made and to the current privacy policies.

****Consent****

Having been duly informed by this Privacy Policy of: a) the purpose for which the data may be processed and who their recipients or class of recipients may be; b) the possible future existence of a file, record, database, electronic or otherwise, as the case may be, and the identity and address of its responsible party; c) the mandatory or optional nature of responses to the form and/or questionnaire proposed; d) the consequences of providing the data, of refusing to do so, or of their inaccuracy; e) the possibility for the interested party to exercise the rights of access, rectification, update, and deletion of the data, when accessing the Site and voluntarily providing their personal or non-personal data, the User gives their express consent to the site for their incorporation into a database and their processing for the purposes stated herein, without such authorization implying that the site forms the mentioned database.

****Cookies****

Using Cookie technology or IP tracking, the Site, through wix.com or google.com, may access certain information from the User ("Non-Specific Information"). As of the date, the Non-Specific Information that may be collected includes information about interests, sections of our Site visited by the User, and other similar information. Non-Specific Information is used only by the site to understand which areas of the Site are preferred, what technology is being used, and to constantly improve the services offered. Eventually, and in compliance with Law 25.326 on the Protection of Personal Data, Article 28 and following, we may dissociate this information for statistical purposes, but in no case will we share your Personal or Non-Personal Data with third parties for purposes other than those established in this Privacy Policy, as stipulated by Law 25.326 of the Argentine. Your browser, like others, may be programmed to accept or not accept Cookies. In such case, if the User does not wish to provide Non-Specific Information, they can program their browser to reject Cookies or to notify them when a site attempts to send them Cookies.